

INVOICE



WXII
700 Coliseum Drive
Winston-Salem, NC 27106
Main: (336)721-9944
Billing: (410)338-6432

www.wxii12.com

Billing Address:

Crossroads Media
Attention: Accounts Payable
66 Canal Center Plaza
Suite 555
Alexandria, VA 22314

Send Payment To:

WXII
PO Box 26888
Lehigh Valley, PA 18002-6888

Invoice #	Invoice Date	Invoice Month	Invoice Period
949844-1	09/30/12	September 2012	08/27/12 - 09/27/12

Station	Account Executive	Sales Office	Sales Region
WXII	Fran Berg	Eagle-Washingt	National

Advertiser	Product	Estimate Number
American Crossroads	American Crossroads	952

Flight Dates	Order #	Alt Order #
09/18/12 - 09/27/12	949844	07901799

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
	11	27

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	09/19/12	09/19/12	NBC Today Show II	10A-12N	--W----	:30	1	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 --W---- 1 \$100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXII W 09/19/12 12:00 PM NBC Today Show II 10A-12N :30 USPRTV18ACH \$100.00 NM									
2	09/24/12	09/27/12	NBC Today Show II	10A-12N	MT-T---	:30	3	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 MT-T--- 3 \$100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WXII M 09/24/12 11:51 AM NBC Today Show II 10A-12N :30 USPRTV18ACH \$100.00 NM 1 WXII Tu 09/25/12 10:59 AM NBC Today Show II 10A-12N :30 USPRTV18ACH \$100.00 NM 3 WXII Th 09/27/12 10:59 AM NBC Today Show II 10A-12N :30 USPRTV18ACH \$100.00 NM									
3	09/22/12	09/22/12	Notre Dame Football	ND Football	-----S-	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 -----S- 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXII Sa 09/22/12 7:37 PM Notre Dame Football ND Football :30 USPRTV18ACH \$400.00 NM									
Total Spots							5		

Payment Terms 30 Days

<u>Gross Total</u>	\$800.00
<u>Agency Commission</u>	\$120.00
<u>Net Amount Due</u>	\$680.00